.dot ACADEMY

Blockchain Certificate Issued to:
VALERIA MARCHETTA



DETAILS :

Title : Web Marketing Turismo

Issued By : DoT Academy

Issued date : 09-December-2022

Description : Inbound e destination marketing nel marketing territoriale, la customer journey ed il funnel marketing nel turismo. L'importanza strategica del CRM e del social CRM e come utilizzare il referral marketing e Web analytics e data driven.

Role : Discente

Skills: Piani per il web marketing nel settore turistico

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