.dot ACADEMY

Blockchain Certificate Issued to:
ANTONELLA ROMANINI



DETAILS :

Title : Business Design Marketing Start Level - GOWISI

Issued By : DoT Academy

Issued date : 07-July-2023

Description : L'obiettivo del corso Business Design Marketing Start Level è quello di fornire le basi della metodologie, i principi, il mind set e i 5 strumenti principali Vision Marketing Canvas, Business Model Marketing Canvas Marketing Channel Canvas VVO Canvas Brand sprint Gli studenti sono in grado di definire un semplice modello di Marketing e applicare gli strumenti ad altre discipline.

Role : Partecipante

Skills: Basi del metodo business design marketing,Basi di facilitazione area marketing,Progettazione di una vision strategica di marketing,Progettazione di un business Model

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